

## THE LIDA COLLOQUIUM: RECOMMENDED NEXT STEPS

### **PRODUCTS:**

- Prepare a short report of the Colloquium
- Revise the reports already prepared in light of the lessons of the Colloquium
- Select one country and design an intervention to improve cross-sectoral leadership. What concretely can different actors do to improve modern ‘digital leadership’? What would one hope to get out of it?
- Prepare between one and three case studies of cross sector leadership that can be used for teaching students in public policy, business, political science or other professions. (Bangalore as an ICT *city*; Washington/Northern Virginia/Southern Maryland as an emerging ICT *region*; and South Africa as an emerging ICT *nation* seemed to provide a range of cases that would be instructive to many people.)
- Eventually, design a “tool kit” on leadership in the digital age that could be directly and practically useful to potential and current leaders in the private sector, in development activities, in civil society, and in government.

### **PROCESS**

- Build a “Collaboratory” on Leadership in the Digital Age (several collaborators volunteered to help)
- Set concrete goals and time tables for LIDA collaboration/collaboratory. Be proactive. Use a facilitator for a structured, focused listserv.
- Set up interviews with representatives of the different sectors and explore how they view working with leaders in the other three sectors. How do they evaluate potential partners? What concretely do they hope to get out of the partnerships with the other three ‘nodes’ or communities?
- Once interviewed, bring the leaders of the four sectors (and others?) together.
- Open the discussion of leadership to more potential participants in the public
- For potential partners and/or sources of information – Digital Britain (?); groups in South Africa. Also Confederation of Indian Industries; World Economic Forum.
- Create a strong, visible web presence (several volunteers offered!)
- Concretely, try to set up a session within or on margins of January meeting in Bangalore (second week in January) which is a follow up meeting to earlier Carnegie Mellon sessions. Carlos Braga will send more details
- LIDA Colloquium participants invited to serve on “Leadership in the Digital Age” panel of the International Leadership Association annual meeting, November 6-8 Guadalajara, Mexico.
- Conduct an experiment by working with Civil Society groups, relying on a few thought leaders from each continent to develop ideas to advance new thinking and new strategies beyond the old, dead telecom privatization strategies.

## **CONCEPTS AND DEFINITIONS**

- Develop the “Quad” framework conceptually to make it more precise, systematic and clear.
- Employ more ‘network theories’ from the social sciences; mine the existing literatures
- Introduce more explicit model of social and technological change into the Quad, what drives these changes most fundamentally?
- Create a set of metrics to measure different aspects of the Quad
- Expand the Quad idea to make it more of a diagnostic tool, perhaps using a software package, and make it available to NGOs, private sector, government agencies, etc.
- Introduce international actors more into the Quad, especially to apply it to developing countries
- Explore the relationships between individual leadership, institutions and institutionalization.
- Create a diagnostic capacity for the Quad framework.

## **OTHER – Focus:**

- Focus mainly on LDCs
- Do not focus mainly on LDCs, include Europe and the EU also.
- Write a popular book quickly to set out the LIDA- Quad framework. Quickly...